

Center...

integrating the information that runs your business™



Retail Price: \$495. This includes **Center**, an **Archive Satellite**, and **Runtime Helix**, the engine that runs Center and Satellites on one computer or several unintegrated computers. **Not Copy Protected.** To serve the Center database to many computers on a network simultaneously, you need to additionally purchase the Multi-User Helix engine by Odesta Corporation. Call our Horodko Studios 800 number for details.



Is Center just what you need? Try it risk-free for 30 days.

Call us to order the tape, or Center, or to find out more. For a limited time only, you can buy Center and try it for 30 days. Then if you don't want to keep it,

call us for authorization to return it immediately in saleable condition for a full refund of your purchase price.

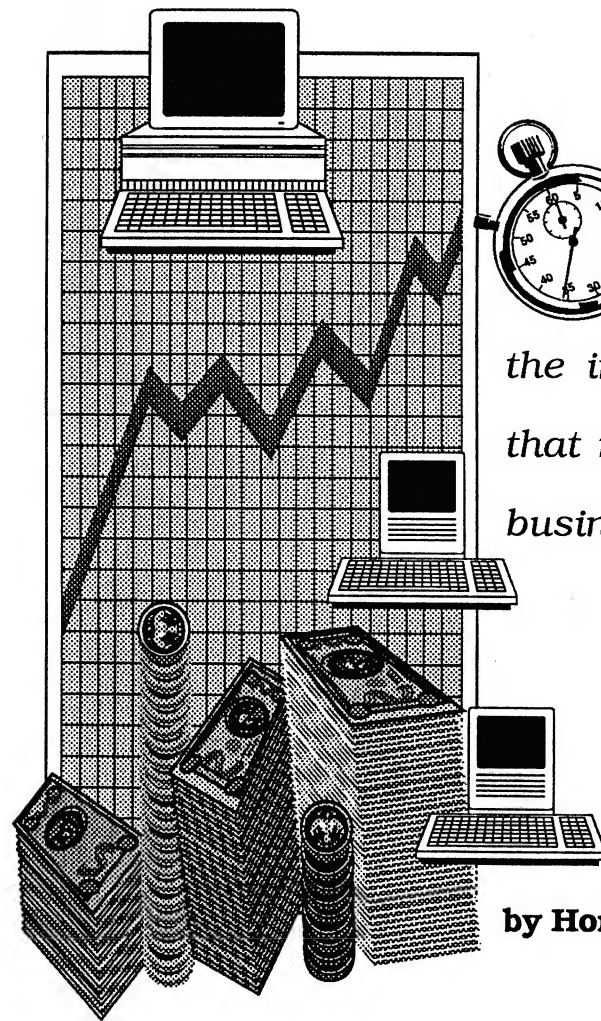


Horodko Studios,
a Division of Horodko Soundtrax,
Inc. 111 Vallejo Street, San Francisco, CA 94111-0415 USA.
Sales & Tech Support for California:
1•800•655-5111. For the rest of the contiguous USA: **1•800•234-5647.**

Or Voice: **415•956-8739**, Fax: **415•433-7910.**

TELEPHONE ORDERS, VISA & MASTERCARD ACCEPTED

Center™



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the information
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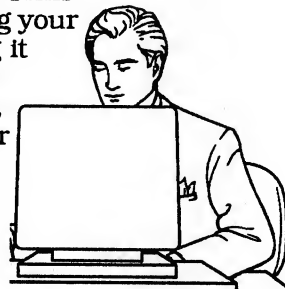
by Horodko Studios



Center™ integrates the information that runs your business. **Simplifying** how your staff uses computers, **helping** your company successfully manage information and time, it does the work that would otherwise require several separate computer programs.



Center, by Horodko Studios, transforms your business into a coherent whole by unifying your computer tasks AND your staff. Everyone using it has a customized password-protected menu. As they do their work-- invoicing, tracking orders, word processing, purchasing, entering customer addresses, writing checks, going after new business, etc., Center automatically **organizes** all the new information and **updates** every relevant screen for every user.



Center even helps people work more accurately. It frequently tests what is being typed against various validation criteria. If something fails the test, Center tells the user what seems wrong in plain English.

It works on one Macintosh® or a network, for a **one-person office** or a **group of people** online at the same time. File size, number of records and "documents," and the number of companies or divisions are apparently limited only by hardware.

The faster the computers and network, the better. When being served to a network, Center uses the **fastest** multi-user software engine available for the Macintosh, **Multi-User Helix®** by Odesta Corporation. Center can also be accessed remotely by modem.



• **Intuitive buttons** like the one pictured at left drive Center. That particular button can routinely **import and export** information for use with other programs. But you may not need any other programs because Center provides the windows and printouts most offices need, including...



• **Directory** of all companies and people relevant to your business. This includes address, phone, fax, classifications, credit status, and comments. The Directory, like ALL components of Center, is fully integrated with **all** other windows **ALL THE TIME**. More than **40,000 ZIP CODES** are built-in. Just type the zip and the city and state fill in automatically.



• **Order tracking, Invoices** with INSTANT CREDIT INFORMATION, optional **Sales Contracts, Aged Past-Due Statements, Customer History.** Invoices are optimized for both **time-billable activities** and **product quantities**.



• **Automatic Inventory.** As orders are entered, inventory is adjusted. Unavailable items are instantly flagged in the order window as the order is taken. Meanwhile, Inventory Reports can be printed to aid restocking. **Purchase Orders** can be integrated with inventory. Inventory & PO's are optional.



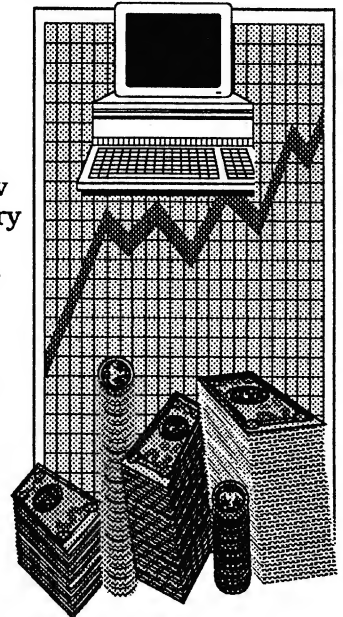
• **Disbursements, Deposits, and Credit Accounts.** Authorized people can write checks and create deposit slips for an unlimited number of banking and credit accounts. Printing checks and deposit slips is automatic, though they can be handwritten, too. When to print checks can be easily planned. If you like, **CHECKS ARE BARCODED TO SPEED RECONCILIATION.** Reports can be printed or EXPORTED for your accountant.

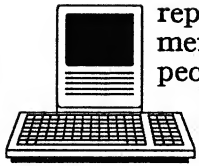


• **Word Processing.** Standard business letter formatting is already designed and built in, and can easily include your company logo. Use a *Laser printer*, and the only **stationery** you need for letters, invoices, and statements is **plain paper**. The addresses, of course, are automatically provided by the Directory to save staff time and ensure accuracy. Letters are automatically organized in securable electronic "cabinets" for future reference, or to provide an editable basis for future letters to other people.



• **Electronic Interoffice Memos, Manuals, and Personal Notes.** These electronically integrate your office communications **WITHOUT PAPER**. And management





reports automatically show who's read which manual or memo when. New memo cabinets for specific groups of people can be created in moments by the System Administrator so **groups can work together on sets of documents**. Until a user reads the memo, it's marked "unread" as he scans the cabinet contents.



• **Electronic Mail.** Sophisticated local E-Mail is also built-in. And you can track E-Mail you send to see when it was read, to whom it was forwarded, etc. Click a button to place E-Mail you want to keep in your electronic cabinet for future reference and comment. **PRINT WHENEVER YOU LIKE. When you receive new E-Mail, you're notified.** If you're out of the office, any other user can read your new E-Mail to you.



• **An Electronic Bulletin Board** is included for general memos to the whole staff. Each user is notified as a new bulletin is posted. Any user can post a bulletin.



• **New Business** sales call activity is integrated with all other sections of Center, so all salespeople online **CAN HAVE CURRENT INFORMATION** as it is entered into any section by any user. For example, let's say you're dialing a client to let her know about a new product or service. And let's say that your accounting department just received a payment on that account. **THE MOMENT THE PAYMENT IS POSTED INTO THE RECEIVABLES LEDGER, YOUR NEW BUSINESS SCREEN IS UPDATED WHILE YOU WATCH.**



• **In-Out.** Where is everyone? An electronic In-Out Board is built in.



• **Instant Business Cards.** Center can even print business cards right out of your Laser printer. Nothing to draw or set up.

Just push the button and put the card stock in your Laser printer.



• **No known limit** to the number of companies or Divisions, each with its own reports, letterhead, logo; or to the Chart of Accounts, or number of bank accounts, credit accounts. Center automati-

cally keeps the divisions distinct. **There is no known limit to the number of users.** But the number who can work at the same time on a multi-user network is limited by hardware.

When planning a Multi-User installation, consult us on hardware and software capabilities. There are many alternatives for a wide variety of businesses.



• **Accounting & Management Reports. Sales. Revenues. Expenses.** Review them online or export them to your favorite spreadsheet or charting program, or print with a buttonpress. Or use a Center Satellite™ to study them offline at home on a Mac®, a PC, or an ASCII-based notebook-sized computer.

You can give the printouts or an ASCII file on floppy to your accounting firm.

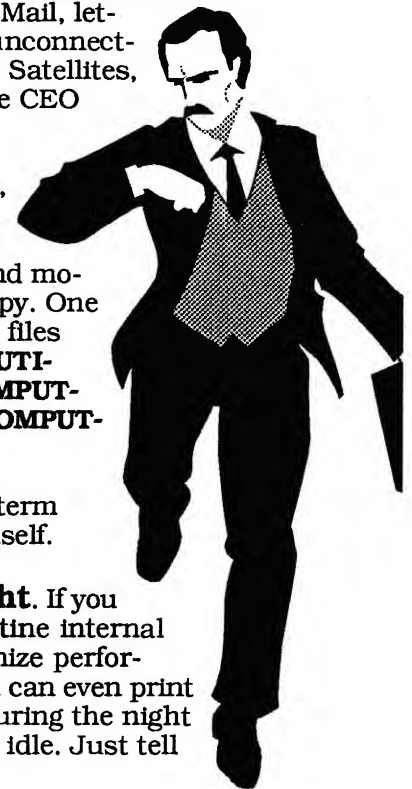


• **Satellites.** In addition to Management Reports, users can work on E-Mail, letters, and memos "offline" on unconnected Macintoshes® with Center Satellites, purchased separately. For example, the CEO can press a button to write a Satellite floppy disk to take home and read E-Mail, review sales and disbursements, and write E-Mail for the next day. A Sales Rep on the road can work on an electronic memo to his sales group, and modem it to the office or bring in the floppy. One buttonpress integrates these Satellite files into Center itself. **SATELLITES CAN UTILIZE PC'S OR ANY ASCII-BASED COMPUTER INCLUDING NOTEBOOK-SIZED COMPUTERS.**

An **Archive Satellite** for offline long-term data storage is included with Center itself.



• **Center can work at night.** If you like, have Center perform routine internal maintenance at night to optimize performance speed during the day. It can even print all Past Due Statements or invoices during the night when your printer would otherwise be idle. Just tell it to before you say goodnight.





User Interface. Yes, this application uses the familiar Macintosh GUI (Graphical User Interface). Intuitive icon buttons (like the ones that begin each topic in this booklet) drive all the windows. **Every icon is labeled in every window so you know what it represents.**



• **Quick Start Video** VHS tape is included. It shows how to use Center in about half an hour. CAN YOU THINK OF AN EASIER WAY TO TRAIN NEW STAFF TO USE YOUR COMPUTER? If you want to preview Center before purchase, you can purchase one copy of the tape for \$9.95. Then, when you purchase Center, you may request a \$9.95 rebate.



• **A Context-Sensitive Help Button** is on EVERY Center window, so users never need to stop work and refer to a manual. So help is ALWAYS there for ALL users online. IF YOU PREFER TO HAVE A PRINTED MANUAL, CENTER WILL PRINT IT FOR YOU.



• **Tech Support.** Our toll-free 800 number provides access to technical support during normal business hours P.S.T. without additional charge for the first 90 days after original purchase. **HAVE YOUR REGISTRATION NUMBER from your master diskette READY WHEN YOU CALL.** Although Center's features are numerous and comprehensive, it's so intuitive and easy to use that the video tape and context-sensitive help may be all the tech support you'll need.



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Normal business hours, 9 am to 5 pm P.S.T.

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